

case study

Project **Bartlett Brainard Eacott**

Location **Bloomfield, CT**

Product **Ceiling Recycling Program**

the challenge:

Bartlett Brainard Eacott (BBE), a third-generation general contractor and construction manager, has long embraced the principles of sustainable construction.

As part of its renovation work, for example, the firm recycles a myriad of construction materials and, as a result, is always looking for additional recycling opportunities.

the solution:

Six years ago, Peter LeBlanc, President of Conn Acoustics, an acoustical contracting firm in Newington, CT, told BBE about the Ceiling Recycling Program conducted by Armstrong.

According to BBE Chief Estimator, Gerry Holland, BBE was quick to take part in the program because "It was the first such program where we knew the discarded tiles went back to the plant for remanufacturing."

BBE's first ceiling recycling project with Conn Acoustics involved recycling 90,000 square feet of ceiling tiles from a commercial office renovation, and most recently, 800,000 square feet of ceiling tiles from a massive office demolition.

Holland notes that regardless of the size of the job, BBE is quick to promote the program. "If a customer is not aware of the program, we educate them on the value and benefit of recycling ceiling tiles," he says. "And, more often than not, they'll recycle."

In the past, a project required a minimum of 30,000 square feet of tiles to be eligible for the program. Today, smaller jobs are possible because as a Certified Armstrong Recycler Partner, Conn Acoustics has the ability to pick up and store ceiling tiles until they are ready for delivery to Armstrong.

Conn Acoustics' LeBlanc believes one reason the collaboration between his firm and BBE has worked so well over the years is because ceiling recycling fits into both firms' philosophies as environmentally responsible contractors. As one evidence of that commitment, Conn Acoustics, which recycled over 1.3 million square feet of ceiling tiles in 2010, was named the 2010 Armstrong Ceiling Recycler of the Year.



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