

## Case Study

Project:	Hazelwood Wedding Venue
Location:	New Oxford, PA
Product:	AcoustAffix <sup>®</sup> Sound Absorbi Panels

ng





## The Challenge:

When a newly engaged couple is deciding on a wedding venue, each has a different idea of what makes a great space: a picturesque backdrop for the ceremony; a magnificent dining area; or a perfect dance floor. As Adam and Kate Walton searched for a venue for their wedding, they found something else: opportunity. They noticed that too many venues in South Central Pennsylvania had similar barn themes or industrial looks. Their observation became a business plan and ten years later, Hazelwood Wedding Venue was born.

The Waltons realized their unique vision by building a modern, sophisticated, and timeless venue surrounded by

a forest of eastern hemlock and sugar maple trees that define the region. However, the building's concrete floors, sheetrock walls and ceilings created echoes resulting in an uncomfortably loud space. "It was difficult to hear anything, even with only a few people talking," says owner Adam Walton. "Now, fill the space with 150 wedding guests and a live band, and there would be no way to talk to one another."

Walton talked with his contractors about solutions, and they recommended acoustic ceiling panels from Armstrong Ceilings.

## The Solution:

Wanting to maintain the modern aesthetic and clean lines of the venue, Walton needed ceiling panels that would be both functional and attractive. The solution was AcoustAffix<sup>®</sup> Sound Absorbing Panels.

The contractors installing the panels were impressed with the ease of the surface-mount installation and how fast they were able to cover the 2,300-square-foot ceiling. Even with obstacles such as overhead lights, smoke detectors and chandeliers, installation moved quickly with panels that were easy to cut and fit as needed. The Armstrong Ceilings TechLine team was helpful in answering questions about installation on a vaulted ceiling, ensuring the job was completed correctly. With the installation of the AcoustAffix panels, sound reverberations in the Hazelwood Wedding Venue have been greatly diminished. Now, conversations can happen without echoes—much to the owners' relief. "We are so happy with the way the panels look; they in no way detract from the feel of the venue," says Walton. "In fact, the design adds interest to the space, so the ceiling isn't just a blank sheet of drywall. The panels add visual appeal and functionality, and we couldn't be happier with the result."

877 276-7876 ceilings.com/acoustaffix

RC-3944-621

