



Armstrong®
World Industries

Press Release
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**Armstrong World Industries and DIRTT Environmental
Solutions Expand Partnership to Advance
ProjectWorks®**



LANCASTER, Pa. – Armstrong World Industries, Inc. (AWI) and DIRTT Environmental Solutions Ltd., two leading innovators in the commercial construction industry, have announced a co-ownership of certain intellectual property underlying ICE® software, an intelligent design platform with

embedded product logic. The robust software, developed by DIRTT's technology division, is used by ProjectWorks[®], AWI's design and pre-construction service, to provide customers complete design-to-installation support.

ProjectWorks leverages ICE software to effectively collaborate with architects and designers, providing real-time configuration visuals of integrated Armstrong ceiling and wall solutions within a project space. ProjectWorks also considers the installation instructions to ensure efficient construction. Once a design is solidified, the first-of-its-kind digital service delivers an optimized drawing package and a fully priced bill of materials to reduce bid challenges and help distributors and contractors order and construct projects accurately.

"AWI has worked over the last three years to build and expand ProjectWorks into a unique offering in our industry. We believe this new co-ownership of ICE software with DIRTT will expand ProjectWorks parametric design capabilities and significantly increase the speed at which additional Armstrong products from across AWI's entire product portfolio are integrated into the service's digital product catalog," said Jill Crager, senior vice president, sales operations, Armstrong World Industries. "These advancements will strengthen AWI's digital service offering and value proposition to its customer base."

The co-ownership, subject to certain closing conditions, enhances the partnership between AWI and DIRTT and further leverages the transfer of knowledge regarding digital technology and experience that exists between the firms. This will generate improved opportunities for collaboration and technological advancements within Armstrong's design and digital services.

AWI is committed to providing sustainable value to every stakeholder engaged with projects in the built environment. Innovative digital technologies and services, such as ProjectWorks enabled by ICE software, are an important part of these efforts.

For more information about ProjectWorks, visit [PROJECTWORKS | Ceiling Design & Pre-Construction Services | Armstrong Ceiling Solutions – Commercial](#).

About Armstrong World Industries

Armstrong World Industries, Inc. (AWI) is a leader in the design and manufacture of innovative commercial and residential ceiling and wall solutions in the Americas. With \$1.2 billion in revenue in 2022, AWI has

approximately 3,000 employees and a manufacturing network of 16 facilities, plus seven facilities dedicated to its WAVE joint venture.

About DIRTT Environmental Solutions

Since 2004, DIRTT Environmental Solutions, Ltd. (DIRTT) has grown to become a global leader in industrialized construction for interior spaces. DIRTT combines its three-dimensional (3D) design, configuration, and manufacturing ICE software with integrated in-house manufacturing of its prefabricated interior construction solutions. DIRTT offers its interior construction solutions throughout the United States and Canada.

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