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Inspiring Great Spaces™



Press Release

FOR IMMEDIATE RELEASE

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New Office Spaces™ TV Show Features Armstrong® Acoustical Ceilings

Workspace makeover includes ceiling panels that feature new Total Acoustics™ performance



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POMPANO BEACH, FL — Armstrong® acoustical ceilings will be featured in a new *Office Spaces* TV show premiering on Lifetime® Television and Fox Business Network this winter.

Hosted by interior designer Kalyn Rothaus, the new reality series, which is a spinoff of the home improvement TV show *Designing Spaces*™, will reveal the step-by-step transformation of an existing warehouse into a well-designed commercial office space.

The workplace makeover, which will air in 12 episodes starting in February, will include the installation of several products from the Armstrong ceilings portfolio. The largest area of the installation will feature smooth-textured Calla™ ceiling panels from Armstrong. Calla ceiling panels feature new Total Acoustics™ performance, which is the ability to provide both sound absorption (NRC) and sound blocking (CAC) in the same panel. Calla ceiling panels have an NRC (Noise Reduction Coefficient) of 0.85, meaning they

absorb 85 percent of the sound that strikes them, and a CAC (Ceiling Attenuation Class) of 35, which helps block sound transmission into adjacent spaces.

Ideal Choice for Today's Flexible Workplaces

This combination of sound absorption and sound blocking in a single panel makes Total Acoustics™ ceiling panels an ideal choice for today's flexible workplaces where a mix of private offices, quiet concentration areas, and collaborative teaming areas often share the same floor space. The NRC keeps noise levels down and improves speech intelligibility in open areas while the CAC helps ensure speech privacy by preventing conversations in private offices from being overhead in spaces that share the same ceiling plenum.

As the needs of the building change, Total Acoustics ceiling panels provide the design flexibility needed to reconfigure the work space to adapt to new uses while still meeting the acoustical requirements of each space.

Adding to the modern look and feel, designer Kalyn Rothaus included Formations™ acoustical clouds with color-coordinated Calla ceiling panels, Suprafine™ Suspension System, and Axiom® Trim in a soothing Colorations™ Stone color. Rothaus also selected WoodWorks® Grille Tegular ceiling panels in new Grille White with color-coordinated Axiom® Trim and Suprafine® suspension systems.

"It was great to have a range of materials to select from throughout the Armstrong line," noted Rothaus. "We were able to include everything from beautiful, smooth, drywall-like textures where flexible "Total Acoustics" performance was needed to aesthetic enhancements like floating clouds and wood grille throughout the design. Employees are excited about the new workplace design. It's truly a great space!"

For more information about the show, visit [Office Spaces](#).

For information about Total Acoustics and other Armstrong ceiling products, please visit www.armstrong.com/totalacoustics.

Armstrong World Industries is a global leader in the design and manufacture of ceilings and floors. In 2014, Armstrong's consolidated net sales from continuing operations totaled approximately \$2.5 billion. Based in Lancaster, PA, Armstrong operates 32 plants in nine countries with approximately 7,500 employees worldwide.

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Photo Caption: The workplace makeover includes the installation of Calla ceiling panels from Armstrong. Calla ceiling panels feature new Total Acoustics performance, which is the ability to provide both sound absorption (NRC) and sound blocking (CAC)

in a single panel.

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