

ARMSTRONG WORLD INDUSTRIES, INC.
<http://www.armstrongceilings.com/calendar>
2018 CALENDAR MONTHLY GIFT CARD GIVEAWAY
(THE "MONTHLY SWEEPSTAKES")

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

The Monthly Sweepstakes entry period begins at 12:00:01 A.M. on the first day of each month and ends at 11:59:59 P.M. on the last day of each month Eastern Time during the 2018 calendar year (the "Monthly Sweepstakes Entry Period"). Enter once each month during the 2018 calendar year for a chance to win.

1. ELIGIBILITY: The Monthly Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old, or age eligible by state law, at the time of entry. Do not enter if you are not eligible. Void in Canada, Mexico, Puerto Rico, other U.S. territories and possessions and wherever prohibited or restricted by law. Employees of Armstrong World Industries, Inc. (the "Sponsor") and its parent and affiliate companies, suppliers, distributors, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to be bound by these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Monthly Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. HOW TO ENTER: Visit www.armstrongceilings.com/calendar (the "Website") during each Monthly Sweepstakes Entry Period and click on the banner or text link to access the Monthly Sweepstakes entry page. Follow the online instructions to complete the registration form and submit as instructed to register. Online entries must be received by no later than 11:59:59 p.m. Eastern Time on the last day of each month to be eligible to win the monthly prize. Limit one (1) online entry per name and/or email address during each Monthly Sweepstakes Entry Period. The Sponsor's computer is the official timekeeping device for the Monthly Sweepstakes. Proof of emailing does not constitute proof of delivery or entry. Any attempt to submit more than the one entry per month using multiple/different email addresses, identities or any other methods may void that participant's entry, and participant forfeits any and all prizes for which he or she may have been eligible, at Sponsor's discretion. Entries generated by a robotic, programmed, script, macro or other automated means will be disqualified. No other forms of entry are valid other than those set forth above. All entry information becomes the property of the Sponsor. By entering the Monthly Sweepstakes you agree to receive emailed information from the Sponsor. The Sponsor respects your privacy and will not share or rent any information you provide. You may unsubscribe at any time.

3. PRIZES: One (1) prize, a \$100 Amazon gift card, will be given away at the end of each Monthly Sweepstakes Entry Period. Limit one (1) prize per name, email address and/or household during each Monthly Sweepstakes Entry Period. Odds of winning a prize depend upon the number of eligible entries received during each Monthly Sweepstakes Entry Period.

4. **DRAWING:** Winner will be selected at random, at the end of each Monthly Sweepstakes Entry Period. Winner will be notified via email provided at the time of entry.

5. **GENERAL TERMS:** No substitution of prize is offered, no transfer of prize to a third party is permitted, and the prize is not redeemable for cash (unless at the sole discretion of Sponsor). Void in Canada, Mexico, Puerto Rico, other U.S. territories and possessions and wherever prohibited or restricted by law. Prize winner will be solely responsible for all applicable federal, state and local taxes on prize. If applicable, winner may receive an IRS Form 1099 for the retail value of the prize. All other expenses on the receipt and use of the prize not specifically mentioned herein are solely the responsibility of the winner. Any portion of the prize not accepted by winner will be forfeited. Winner's first name, last initial, hometown and state will be disclosed on Winner's List, which will be distributed upon request and as required by law. No groups, clubs or organizations may reproduce or distribute any portion of these Official Rules to its members. All entrants, as a condition of entry, agree to be bound by these Official Rules and the decisions of the Sponsor. The entry information provided is subject to the Privacy Policy on the above stated Website. To read that Policy, access the Website and then access the Privacy Policy. Winner acknowledges that Sponsor is not responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

6. **WINNER DETERMINATION AND NOTIFICATION:** Potential Monthly Sweepstakes winner will be notified by email at the email address provided at the time of entry. Sponsor is not responsible for any change of email address, mailing address and/or telephone number of entrants. If winner notification or prize is returned as undeliverable without a forwarding address or if winner is found to be ineligible or otherwise not in compliance with these Official Rules, prize will result in forfeiture and an alternate winner may be selected, in Sponsor's sole discretion. Prizes will only be delivered to addresses within the United States. Sponsor's decisions as to the administration and operation of the Monthly Sweepstakes and the selection of all winners are final and binding in all matters related to the Monthly Sweepstakes. The potential winners may be required to sign and return a mutually agreeable Affidavit of Eligibility, Liability & Publicity Release ("Affidavit"), which must be received by Sponsor within fourteen (14) days of the date notice or attempted notice is sent, in order to claim his/her prize. Failure to return any required documents within fourteen (14) days after Sponsor has emailed the Affidavit may result in prize forfeiture, and an alternate winner may be selected, in Sponsor's sole discretion. Allow 2-4 weeks for delivery of prize following completion of notification process.

7. **CONDITIONS:** All entrants, as a condition of entry into the Monthly Sweepstakes, agree to release Sponsor from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses of any kind to persons including death or property which may be sustained directly or indirectly with the receipt, ownership, use or misuse of any prize awarded, or while preparing for, participating in or traveling to or from any prize-related activity or for any typographical or other error in these Official Rules or the announcement of offering of any prize. All winners shall bear all risk of loss or damage to their prize after it has been delivered. Sponsor makes no representations or warranties of any kind concerning the appearance, safety or performance of any prize. Except where prohibited by law, winners grant to Sponsor the right to print and publish their first name, last initial, hometown and state, as may be determined by Sponsor.

8. **LIMITATIONS OF LIABILITY:** Sponsor assumes no responsibility for: (a) lost, illegible, late, misdirected, or incomplete email entries; or for interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Website, telephone or other connections, availability or accessibility, or

miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, garbled, corrupted, scrambled, delayed, or misdirected transmissions, or computer hardware or software or telephone malfunctions, failures, or technical errors or difficulties, or other errors of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of entry or other information or the failure to capture, or loss of, any such information; and (b) any incorrect or inaccurate information, whether caused by Website users, or by any equipment or programming associated with or utilized in this Monthly Sweepstakes; any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of the Website. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with entry process or operation of Monthly Sweepstakes or Website, to be acting in violation of the terms of the Website or to be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person. Sponsor is not responsible for injury or damage to participants' or any other person's computer related to or resulting from participating in this Monthly Sweepstakes or downloading or copying materials from or use of Website. If, for any reason, Monthly Sweepstakes, in the sole opinion of Sponsor, is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes which, in sole opinion of the Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Monthly Sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend Monthly Sweepstakes, and determine winner from Internet entries received prior to action taken, or as otherwise deemed fair and equitable by Sponsor. In case of dispute, authorized subscriber of email account used to enter at actual time of entry will be deemed to be the participant, and must comply with these Official Rules. The authorized account subscriber is deemed to be natural person who is assigned an email address by an Internet Access Provider, on-line service provider, or other organization that is responsible for assigning email addresses. It is solely the responsibility of the entrant to notify Sponsor in writing if the entrant changes his or her email address during the Monthly Sweepstakes Entry Period.

CAUTION: ANY ATTEMPT BY A USER OR ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE MONTHLY SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

9. DISPUTE RESOLUTION: Except where prohibited, by participating, you agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant(s) and Sponsor, shall be governed by and construed exclusively in accordance with the laws of the Commonwealth of Pennsylvania without giving effect to any principles of conflicts of law of any jurisdiction and that: (a) any and all disputes, claims and causes of action arising out of or connected with this Promotion shall be resolved individually, without resort to any form of class action; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating, but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. By entering, entrants consent to the jurisdiction and venue of the federal, state and local courts located in Lancaster County, Pennsylvania.

10. **WINNING NAMES:** For the first name, last initial, hometown and state of the Month Sweepstakes Winners, mail in a self-addressed stamped, first class-stamped envelope to:
ARMSTRONG WORLD INDUSTRIES, INC. Attention Marketing Communications-Calendar,
2500 Columbia Ave. Lancaster, PA 17603 postmarked no later than January 15, 2018.

11. **SPONSOR:** Armstrong World Industries, Inc., 2500 Columbia Avenue, Lancaster, PA. 17603

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