



## SOFFIT CONSTRUCTION EFFICIENCIES FOR GENERAL CONTRACTORS

- Installs faster, and uses less material than traditional stud and track
- Aligns with construction industry dynamics:
  - Enhanced safety
  - Reduced need for skilled labor
  - Transition from stick-build to pre-fab/off-site construction



## SIMPLESOFFIT™ DRYWALL SOFFIT FRAMING SYSTEM

- Fold and click out of the box
- [Video](#)

## WHY DO SOFFITS MATTER?



### BUDGET

Keeping your project on budget



### SCHEDULE

Utilizing proven pre-fabricated/modular products to accelerate your construction schedule



### INNOVATION

Providing you faster ways to control quality and cost through innovative solutions



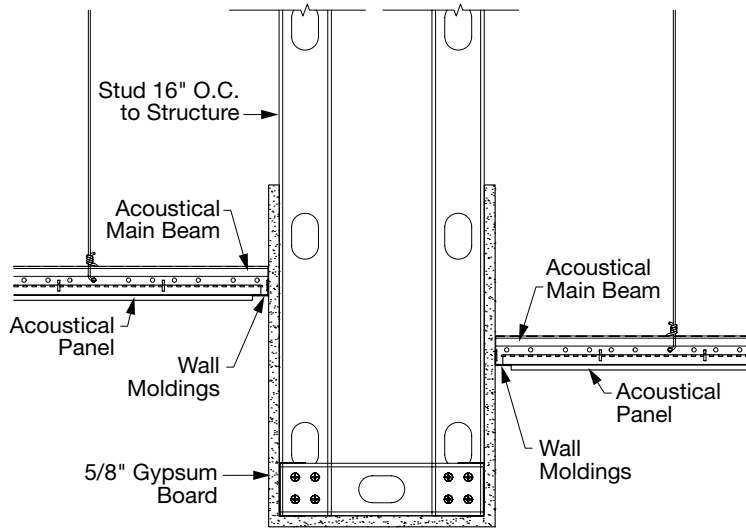
### SAFETY

Less time in construction means lowering safety risk

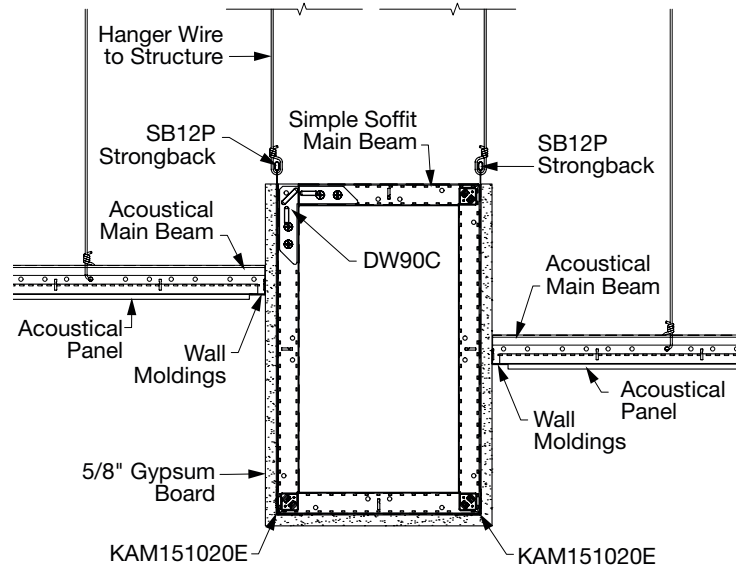
SIMPLESOFFIT DRYWALL FRAMING

NEED FOR SPEED

## STUD FRAMING



## THE ARMSTRONG WAY



**INSTALLS**  
**2X FASTER**  
 THAN TRADITIONAL  
 DRYWALL

**50%  
 SAVINGS  
 VS  
 STUD  
 FRAMING**

TIME, LABOR, MATERIAL, COST SAVING SOLUTIONS  
**WORK SMARTER**

Contact your GC Experts at: [kmackillop@armstrongceilings.com](mailto:kmackillop@armstrongceilings.com)  
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